# Let Your Inner Rebel Rock! Your Backstage Pass to the Career of Your Dreams

Susie Steadman



www.innerrebelcareers.com

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#### LET YOUR INNER REBEL ROCK!



I never dreamed I'd be working with the Rolling Stones, Elton John or Linkin Park!

Hi, I'm Susie Steadman – and my dream career came true – I know yours can too!

- \* Do you feel stuck in your career?
- \* Do you suffer from Mondayitis?
- \* Is your unhappiness at work hurting your relationships?
- \* Do you feel tired and un-inspired?

If you said yes to these, then I have good news for you. There is a way out. As the owner of Inner Rebel Careers, I want you to have the career of your dreams so that instead of Mondayitis... you are... Monday Rock'n it!

I have been in an unhappy, miserable place, where fear and self-doubt kept me paralyzed in a job I hated. I was too scared to change! But I learned the secrets that I'll share with you in this FREE eBook.

#### Let Your Inner Rebel Rock! Your Backstage Pass to the Career of Your Dreams.

My life went through an amazing transformation and I have been living the career of my dreams as Tour Manager in the music industry. Over a thrilling 20 years I was fortunate

to work in various roles for some fabulous acts like the Rolling Stones, Elton John, Chris Isaak, Audioslave and Linkin Park.

What seemed once impossible, became my day to day life.

I share these secrets with others, so they can have their dream career also. Not only do I know it's possible to do this, I know its possible for you!

You too could be,

- \* Waking up on Monday excited to go to work, doing what you love!
- \* Feeling happy and fulfilled in your career
- \* Be living energized and excited about what you do
- \* Having better relationships because you are honoring yourself.

I want to inspire you to have courage and strength, just like I did, to start to take those first breakout steps today, so you can have these things too.

But let's go back and see how this all came about...

#### Dream Big, Be Bold, Today Counts!

### A LITTLE ABOUT ME AND MY STORY

I used to think that once I had a job or had been trained to do something in a career that I had to stay doing that job, even if you were miserable. I should be grateful to just have a job, right?

When I left high school I trained to do dentistry on children in primary schools, working for the government. It was a great job, helping kids with their oral health care and a stable position. But I was incredibly unhappy in my job, and worse still, was afraid to change.

I was about to learn that if you don't make a change life steps in to do it for you.

At 25, after surgery to remove a mass from my throat, I was devastated to receive the diagnosis that it was cancer. All of a sudden I did not know what the future would hold. I realized how complacent I had been about my life. All those cliché's like" life is short", "Life is not a dress rehearsal" and others were running through my head. None of us knows how many tomorrows we have.

While I was still in the hospital recovering, many well wishers came to visit and give support - but one visitor changed my life for-ever. A dear friend came to see me just at the end of visiting hours. From a large hand bag she pulled out a child's drink bottle which she'd used to disguise the adult contents.... my favorite alcohol beverage! Back in that time anything other than "soft" drinks were banned from hospitals.

That is what I call my **drink bottle moment**! If my friend would take that risk for me and believe that I deserved to be happy, I would do the same for myself.

In that instant, I made a pact. I, too, would take risks, dare to be different and not let

4 of 17 Copyright ©2013 Susie Steadman; All Rights Reserved www.innerrebelcareers.com fear or self doubt stand in my way. I would be brave and make changes, be bold and go for what I wanted. I would do things that made me happy. I was going to be in control of my life and listen to my inner voice. At the time I didn't realize it, but I had unleashed my Inner Rebel!

Realizing that I didn't know how many tomorrows I had. I would make the hours, days and weeks at work count towards a fulfilling life. I decided I would only be in a job or career that made me happy, and I would have the courage to change or leave a job if I felt miserable or unfulfilled.

I would go for my dream career.

My dream had always been to work in the music industry as a Tour Manager. I had no experience, no connections and definitely no idea of how I was going to get into it, I just knew that I would not give up.

So, from starting as a "go-for" helper and driver, I persevered, asked a lot of questions and over many years, eventually, I became a tour manager traveling the world.

Over a blessed 20 years in the industry and in many roles, working with some of the world's greatest acts, I have lived my dream career. (Which was kind of a big deal back in the day because I was an Australian and a female to boot!)

#### What I have learned

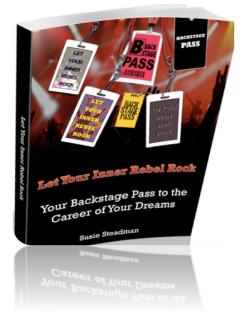
- None of us knows how many tomorrows we have, so do what you love today.
- I didn't have to stay in a job that made me miserable. I have been in freelance work for the last 20 years.
- \* I CAN have my dream career, even if I did not know where or how to start.
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\* I can face my fears, self doubt and other people's influences and STILL have the career of my dreams.

Wouldn't you love to learn this too?

I understand all the roadblocks you'll face because I've lived them. Perhaps you are going through this.

That's why I wanted to share with you in this eBook my secrets of how you too can be on the road to your dream career.



## LET YOUR INNER REBEL ROCK YOUR BACKSTAGE PASS TO THE CAREER OF YOUR DREAMS Why do you need a Backstage Pass to your dream career? Because I want to take you behind the scenes, to gain exclusive access to the secrets of how you can have a career that you love! Let me share the 3 secrets you've been waiting for!

Copyright ©2013 Susie Steadman; All Rights Reserved www.innerrebelcareers.com "The purpose of life is to live it, to taste experience to the utmost, to reach out eagerly and without fear for newer and richer experience." Eleanor Roosevelt

## 1. LOUD

What is going to be your turning point? Your *drink bottle moment*, where you give yourself the gift to do something you love in your career?

I get it that sometimes what you love or what you want to do, is hidden or has been buried over years by the constant fears and comments from yourself and others.....

"It's too hard", "I could never get into that", "why would anyone want me", "maybe I won't make any money", "I'm not good enough", "I don't know where to start", "it's way too scary", "what if I fail", "my parents, spouse, friends, family think I am crazy" and the list goes on.

#### Sound familiar?

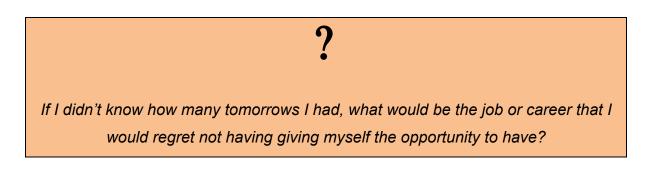
Yes, I have said all those things to myself and had those comments from others too. Sometimes it feels like you are having an internal battle with yourself. There's one voice saying go for it, the other voice, a recording that is just on loop, giving you all those negatives: saying, why you can't, shouldn't or "you're not good enough" statements. Why is it that the loop recording keeps winning?

Because it's familiar, easy to accept and keeps you in your comfort zone. It's much simpler to keep doing what we have been doing and bury those thoughts of what we really want to do.

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#### Right?

But I want to you to stop for a moment. Be still and quiet, take a deep breath, now another one and again.... one more BIG deep breath. Just for a moment, shut out all those negative comments that you've had a million times before. Close your eyes and ask yourself this question....



What is that inner voice saying now?

Write your Answer Here:

What would be your inner #1hit song that you want to have playing on high rotation for your life?

Maybe it's something you have always wanted to do since you were a child. Maybe you are inspired by something or someone else. Maybe you want to leave a legacy. Maybe your desire is to do something simple and uncomplicated that makes you happy. What ever it is, it's there within you, waiting to be given the opportunity to break out.

My dream to be involved with music started way back from the age of four. Initially, I played the piano and loved all types of music, singing and performing. I had dreams that I would go to the Conservatorium of Music become a concert pianist and be involved in

performance arts. Life can be cruel.... even though I trained for many years in piano, I realized that I had ridiculous stage fright when playing the piano in front of others, my fingers would become lumps of wood and the notes on the sheet music would start swimming on the page: rendering me embarrassingly unable to play. As for the singing...let's just say I was good in the chorus! Music dream #1, gone.

When I entered my teenage years I discovered live music venues aka pubs. Here I would go to see as many live rock bands that I could in the small regional town where I lived. Nothing was as exciting as getting lost in the energy and thrill of a band on stage. I knew then that I wanted to do something in the music industry but gave the thought away as it seemed impossible, a closed door, an inner sanctum that I would never be able to enter. Music dream #2, squashed. It was promptly forgotten about until many years later.

So I listened to everyone else, got a tertiary education and a nice secure government job.....you know the story....

That is, up until, I was in that hospital bed and I had my drink bottle moment.

The pact I made with myself to take risks and do what makes me happy, to go after my dream career...to work in the music industry. Instead of those negative loop recording statements automatically cranking up like they would usually have in the past, what I heard instead, was a resounding YES THIS IS IT! But it was the feeling in my stomach, so rock solid, so powerful that there was absolutely no way I could ignore it or even try and fall back into my comfort zone.

Hang on a minute..,.. try to work in the music industry as a tour manager we all know how hard that is...couldn't I have had a dream career a bit easier to get into? Now...it has to appear again? I had no experience, no contacts and definitely no clue where to begin. There was no denying the feeling in my body was pure strength, courage and determination. I had never felt this before. It was a 100% unwavering knowing. There was no question, no doubt, no cross communication. I had to get out there with clarity, purpose and perseverance. Music dream # 3, all systems go. No regrets. I LISTENED to my inner voice and Let my Inner Rebel rock.

Now, I want you to turn the dial up to **10** and let your inner voice come through nice and **LOUD!** 

Really listen and acknowledge what your inner voice is telling you. Get that rock solid feeling in your stomach, that 100% knowing. What is it that you would love to do in your career that you will have regrets if you don't try?

Being true to yourself means unleashing the strength, courage and boldness that comes from your Inner Rebel.

Your Inner Rebel rocks when you make that choice that only you can make. Your Inner Rebel is going to be with you every step of the way on your road to the career of your dreams.

"I believe that anyone can conquer fear by doing the things he fears to do ..." — Eleanor Roosevelt

## 2. PROUD

Of course I was terrified!

Just the thought of an Australian female trying to make it in such a predominantly man's environment was difficult. The work was seasonal and freelance. I had to have many other jobs like selling BBQ's, bartending, waiting tables to keep my rent paid and the path to my dream career open.

People thought I was crazy doing what I was doing, why wouldn't I want to settle down and get a real job. This was not going to be an easy or quick dream career. I was going to need to help from my Inner Rebel many times over the years to keep me motivated and on purpose.

Fear is always going to be there. The unknown, the what if's, the I can'ts....BUT .... What if you knew? What if you could?

You have two choices;

- stay trapped in that fear

or

- honour what is important to you

The only way you are going to find out is to take ACTION. To take action is to have courage to move forward with your convictions.

11 of 17 Copyright ©2013 Susie Steadman; All Rights Reserved www.innerrebelcareers.com This is where being PROUD is your backbone. Pride doesn't come from conquering the world but with accomplishing small steps.

- Persevere
- Persist
- Perspire
- Push forward

My first step to get into the music industry, was to move to another city where the work was. Then, being the 80's, the first Hard Rock Café was opening in Sydney.

The Hard Rock Café was hugely popular and created an enormous amount of publicity and buzz in the city. So I applied for a job, as I knew how to waitress and at that stage I did not have any other ideas as to how to start to get my foot in the door in the music biz.

Out of literally thousands of applicants, I was lucky enough to become an original staff member. There was nothing else like the Hard Rock in Sydney at the time. It was super cool and the place to be seen, with queues around the block every night. Naturally it attracted a lot of bands and music industry peeps.

Eventually I started to make some connections.

Sometimes you don't have to know exactly how you are going to get to where you are going you just have to take action.

*Persevering* is crucial. Even when nothing is going right or it seems way too hard... keep going. The rewards will come. I've known many months of hardship, surviving on boiled rice when money was scarce between jobs.

12 of 17 Copyright ©2013 Susie Steadman; All Rights Reserved www.innerrebelcareers.com *Persist* with keeping up contact with contacts. Check media, publications, internet, and social media so you can keep one step ahead and find out what work is coming up.

Perspire with the leg work, focus and determination.

*Push forward* as there will be the hecklers. Those people who tell you to give up, to get a real job, who criticize and are unsupportive. Sometimes this does come from genuine concern. Other times, it is purely to take that song from your heart. Maybe they are jealous, trapped in their own fear so they don't want you to succeed. They may feel threatened by your courage and determination.

Start to surround yourself with your stellar crew of likeminded people who understand what you are doing and will support you. Sometimes this means leaving people that you thought were your friends behind and starting a fresh. Even though this might be sad at the time, it can be like a snake shedding it's skin and you feel brand new and released of the restrictions that it brought.

There will be times that you need your Inner Rebel to be bold and strong. In those tough times, when you feel it would be easier to give up, when things seem to be working against you and people are not being supportive. It was in those times that I would check in ..."Is this what I am still supposed to be doing?"

When I find that solid rock feeling still there in my stomach, and that unceasing knowing that I would really regret it if I didn't keep going. I'd just say to myself, "OK, this is the show I was here to perform in". To this day, I still check in on a regular basis.

The work arena is not what it used to be. Staying in one job for life is rare. Companies fold, there are retrenchments or downsizing. Stability in work is questionable. Relish this as the perfect time to create your own show, to do something YOU love and enjoy.

"I could not, at any age, be content to take my place by the fireside and simply look on. Life was meant to be lived." — Eleanor Roosevelt

## **3. UNSTOPPABLE**

- You have listened to your **LOUD** inner voice
- You have been **PROUD** in your commitment

Now it is time to be **UNSTOPPABLE!** 

Realizing that you are unique, going for your dream career is a gift to yourself and others. It has a huge flow on effect and gives rewards that were once un-imaginable now they are happening every day.

\* You have removed the frustration of feeling stuck by acknowledging what's important to you. You are prepared to move forward to have that dream.

- \* Your self worth improves because you are being true to yourself.
- \* Your energy levels pick up. You are excited, motivated and inspired

\* You relationships improve with yourself and with others because you are feeling happier and you're enjoying what you are doing.

\* Your Mondayitis has been turned into Monday rock'n it!

Let your Inner Rebel rock!

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Dream Big, Be Bold Today Counts!

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## YOUR NEXT STEPS

Is this connecting with you?

If you are ready to break out your dream career and let your Inner Rebel Rock and would like some help.

I invite you to contact me for a no-obligation, 15 -minute "Backstage Pass" Session. Together we will look at your situation and identify the best next steps for you.

Just email <u>info@innerrebelcareers.com</u> with the subject "Backstage Pass" and my team will get in touch with you to schedule our appointment.

Or Visit

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#### Dream Big, Be Bold Today Counts!

Susie and the Inner Rebel Careers Team

## Bio



Susie Steadman is a speaker and the author of the forthcoming book, Loud, Proud, and Unstoppable —The Rebel's Guide to a Dream Career.

She helps those who are ready to break out their dream career from under the burden of fear, overwhelm and self-doubt by unleashing their Inner Rebel and turning their Mondayitis into Monday rock'n it!

A passionate advocate for living life for YOU, Susie's keynote speeches and book offer practical tips and inspiration to guide serious dream seekers to make their dreams come true before it is too late.

After surviving cancer in her mid twenties, Susie realized the cliché of "life is short" really is true and that none of us know how many tomorrows we have. Determined, from that moment to move forward, Susie decided to never let a day at work be miserable or unfulfilling ever again.

Susie unleashed her own Inner Rebel, discovered her courage to change. Ditching the dentistry job in primary schools and became a tour manager in the music industry. Over a thrilling 20 years she's had various roles working with many acts including the Rolling Stones, Elton John, Audioslave, Savage Garden, Chris Isaak and Linkin Park.

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